

Press Conferences

Are You Ready?

Command Attention | Monetize Messages | Persuade Stakeholders

Are You Ready For Press Conferences?

- ✓ Message Management
- ✓ Headlines and Sub-Text
- ✓ Prepared Remarks
- ✓ Multiple Journalists
- ✓ Simulate Q&A
- ✓ Rapid-Fire Responses
- ✓ Non-Verbal Cues
- ✓ Hand-Off to Associates

CEO MEDIA COACH specializes in Spokesperson Communications.

Modern media – comprised of countless recording devices – demands advanced media training techniques.

CAMERA-READY COACHING™ prepares executives to deliver comfortable, conversational and confident presentations.

Referred by investors, board directors and HR leaders, we equip spokespersons to communicate financial, scientific and technical messages to stakeholders worldwide.