



Command Attention | Monetize Messages | Persuade Stakeholders

Are You Ready For News Interviews?

- ✓ Interviewer Profile
- ✓ Venue Familiarity
- ✓ Time Constraints
- ✓ Key Take-Aways
- ✓ Teleprompter
- ✓ Cameras and Optics
- ✓ Satellite Delay
- ✓ Remote Feed
- ✓ Green Room
- ✓ Eliminate Verbal Filler
- ✓ Top-Of-The-Fold
- ✓ Step/Repeat

CEO MEDIA COACH specializes in Spokesperson Communications.

Modern media – comprised of countless recording devices – demands advanced media training techniques.

CAMERA-READY COACHING™ prepares executives to deliver comfortable, conversational and confident presentations.

Referred by investors, board directors and HR leaders, we equip spokespersons to communicate financial, scientific and technical messages to stakeholders worldwide.