

# IPO Communications

## Are You Ready?

Command Attention | Monetize Messages | Persuade Stakeholders

## Are You Ready For IPO Communications?

- ✓ Investment Thesis
- ✓ Storyline and Headlines
- ✓ C-Suite Coordination
- ✓ Team Inclusion
- ✓ Word Bank and Graphics
- ✓ Simulate Q&A
- ✓ Rehearsals and Replays
- ✓ Quarterly Evaluation

CEO MEDIA COACH specializes in Spokesperson Communications.

Modern media – comprised of countless recording devices – demands advanced media training techniques.

CAMERA-READY COACHING™ prepares executives to deliver comfortable, conversational and confident presentations.

Referred by investors, board directors and HR leaders, we equip spokespersons to communicate financial, scientific and technical messages to stakeholders worldwide.