

Crisis Communications

Are You Ready?

Command Attention | Monetize Messages | Persuade Stakeholders

Are You Ready For Crisis Communications?

- ✓ Pre/Post Plans
- ✓ Message Management
- ✓ Data-Driven Narrative
- ✓ Team Response
- ✓ Action Points
- ✓ Non-Verbal Cues
- ✓ Simulate Q&A
- ✓ Daybook Rehearsals

CEO MEDIA COACH specializes in Spokesperson Communications.

Modern media – comprised of countless recording devices – demands advanced media training techniques.

CAMERA-READY COACHING™ prepares executives to deliver comfortable, conversational and confident presentations.

Referred by investors, board directors and HR leaders, we equip spokespersons to communicate financial, scientific and technical messages to stakeholders worldwide.